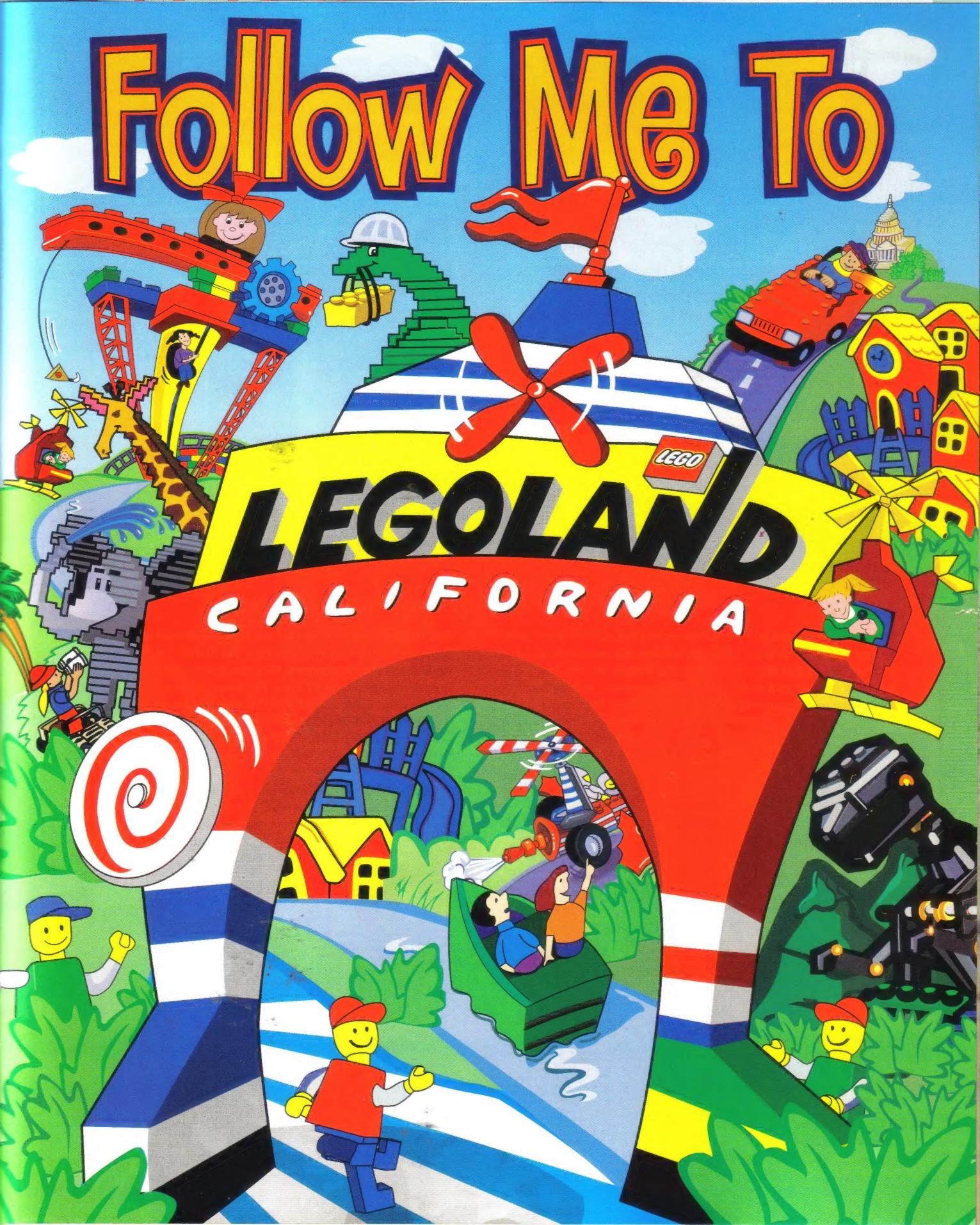


Follow Me To

LEGOLAND

CALIFORNIA



Built For Fun!

Welcome to LEGOLAND® in Carlsbad, California, the fun new family theme park where kids are in control and the whole family can have fun creating together. This big 128-acre park is the first one of its kind in the United States, and one of only three in the whole world!

It's Play Time!

You will love exploring LEGOLAND, because we designed it for kids just like you. You can play all day on nearly 40 fun-filled rides and adventures. You can push, pull, steer, pedal, squirt, build and climb your way through each of our nine themed "Blocks." All you young drivers can get your license and take the wheel of our electric LEGO® cars in **Fun Town**.

Then you can go the top of Kid Power Tower, look out over LEGOLAND and then "free-fall" back down to the ground. Yes! Or enter a Royal Joust at

Castle Hill. Or take a scenic boat ride on **The Lake**. When you get hungry, there are restaurants and snack shops nearby. There is so much to do here in this land made of 30-million LEGO bricks—and it's all waiting for you!

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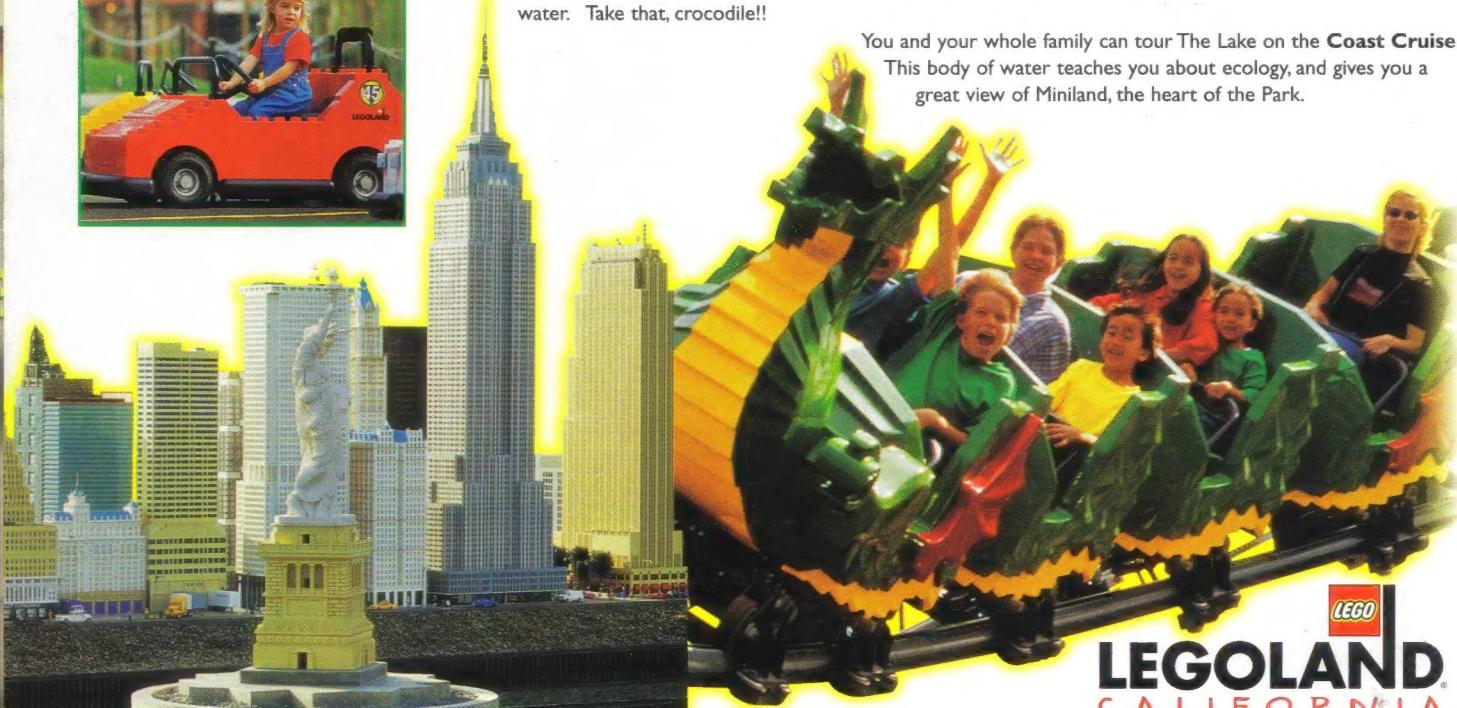
Lots of Fun Choices!

No matter where you go or what you do in LEGOLAND, you're going to have lots of FUN! You smaller kids will love the easy-to-clutch LEGO DUPLO® blocks and play structures in the **Village Green**. There is also a boat ride through your favorite storybook adventure in **Fairy Tale Brook**. One of the more popular attractions is the **Water Works** play area with its squirters, targets and animated LEGO models that react to every stream of water. Take that, crocodile!!



Wait until you and your parents see what we created in **Miniland**. There are scaled-down models of the **Taj Mahal**, the **New York Skyline** and **Mt. Rushmore**. You want some adventure? Take a walk through the **Adventurer's Club** in **Fun Town**. Journey to a tropical rain forest, ancient Egypt and the Arctic in search of magic keys. If you're really adventurous you can enter the Royal Joust in **Castle Hill** for a chance to be knighted and ride the Dragon Coaster right through Merlin's castle. You won't find that ride at home!

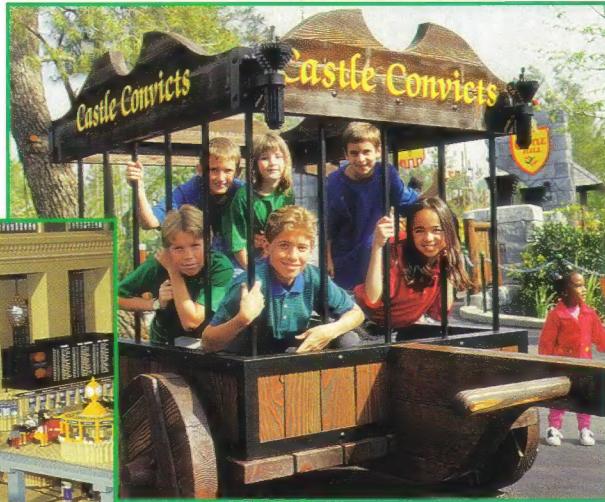
You and your whole family can tour The Lake on the **Coast Cruise**. This body of water teaches you about ecology, and gives you a great view of Miniland, the heart of the Park.



LEGOLAND®
CALIFORNIA

Building on Education

The **Imagination Zone** is an interactive area that will challenge your mind. You can program **LEGO MINDSTORMS™** robots, which have computer chips in their plastic bricks. If you're six years old or older, you can compete in the **LEGO TECHNIC®** car races. If you're younger than six years old, you can have fun in the **DUPLO** play area. Students in kindergarten through sixth grade can choose from the Park's nine award-winning educational programs. These include "Minds-On, Hands-On, Eyes-On and Body-On" interactive learning in the **Imagination Zone**. Fun classes like *Get Moving*, *Energy in Motion*, and *Treasure Hunt* will teach you about geography, physical science and using renewable resources. For information and reservations, have your parents call (760) 918-5444.



Just FOR KIDS!™

Specialty Shops Have "Everything LEGO"

Our motto is "Only the best is good enough" and that's what we give you in our 25 awesome shops and carts at LEGOLAND. We have stocked our stores with the largest selection of LEGO toys in the country!

We have lots of cool sports clothes and equipment, as well as gifts from the medieval times. Hey, you can even have your picture taken at the Royal Joust and when you tame the Dragon at Merlin's castle! Whoa!



Party Time

How would you like to have your next birthday party at LEGOLAND with all of your friends?! The "Ultimate Birthday Party" includes a full day at the park, plus a LEGO birthday cake, a tent reserved for you and your friends with fun gifts, and a freshly-prepared KIDS Kit Meal™ for everyone. For information and reservations, call (760) 918-KIDS.

Tell your parents that you want to celebrate your next birthday at LEGOLAND. Let's party!!!

We built LEGOLAND with kids in mind, to give you a place of your own to be inventive, creative, and to stretch the boundaries of your imagination. This is a place where your body can play and your mind can learn. Enjoy the adventure!

BUILD YOUR OWN LEGOLAND® CALIFORNIA VACATION!



You may create an exciting Southern California Vacation featuring LEGOLAND California by calling San Diego Travel Group toll free at 1-888-711-8877. Your Vacation Package will include air transportation on American Airlines/American Eagle, Avis rental car or ground transfers, hotel accommodations in beautiful coastal Carlsbad and LEGOLAND Park admission tickets.

Hotel choices include:

- The five star Four Seasons Resort Aviara
- The all new Grand Pacific Palisades Hotel
- Andersen's Inn (soon to be Holiday Inn Carlsbad By-The-Sea)

Two-night LEGOLAND California Vacations from select U.S. cities start at \$399 per person based on double occupancy.
Call 1-888-711-8877 today!



Show Me The Money!

LEGOLAND® Dollars Premiere Issue is an investment in fun! You can count on the enjoyment they will bring to you, your family and friends! This colorful cash features your LEGO® Friends and many of the exciting places you may visit in LEGOLAND California. Use them when you shop and dine at the Park. These highly collectible, uniquely numbered bills make awesome souvenirs and special gifts too! LEGOLAND Dollars come in denominations of \$1, \$5 and \$10 and are available at **The Big Shop, Guest Services** and many other locations throughout the Park. They may be redeemed for cash at any time. The exchange rate is fun!